

Connecticut Health Insurance Exchange Stakeholder Discussions

Recruitment Model: February 2012 - March 2012

Background:

Mintz & Hoke has been charged with developing the consumer outreach program for the Connecticut Health Insurance Exchange. A series of discussion groups held with stakeholders represent the initial steps in a multiple-phased information gathering process aimed at better understanding people's needs, desires and expectations relative to the Exchange. Input from participants in these group discussions, moderated by Mintz & Hoke, will have a direct impact on the development of messages and the tools used to introduce the Exchange and inform state residents about the options available to them.

Discussions were organized by professional category including consumer advocates, small employer advocates, providers, agents and brokers, and insurers. Recruitment was based on a model of stakeholder engagement efforts completed as a component of the Insurance Exchange Planning Grant in 2011. Two emailed invitations were sent to the stakeholders listed below. **These** discussions are the first step in an information gathering process that will involve primary research directly with consumers and small employers.

Consumer Advocates:

Adrienne Cochrane, Urban League of Greater Hartford Angela Jimenez, Connecticut Multicultural Health Partnership Arvind Shaw, Asian Pacific American Affairs Commission Brenda Kelley, American Association of Retired Persons Connie Hilbert, The Mohegan Tribe of Indians Daniela Giordano, National Alliance on Mental Illness - Connecticut Domenique Thornton, Mental Health Association of Connecticut Egondu Onyejekwe, Connecticut Multicultural Health Partnership Ellen Andrews, Connecticut Health Policy Project Glenn Cassis, African American Affairs Commission Jane McNichol, Legal Assistance Resource Center of CT Jennifer Carroll, Connecticut Family Support Network Jennifer Jaff, Advocacy for Patients with Chronic Illness Jill Zorn, Universal Health Care Foundation of Connecticut John Erlingheuser, American Association of Retired Persons John Merz, Connecticut AIDS Resource Coalition Judith Meyers, Child Health and Development Institute of Connecticut Julio Mendoza, Spanish American Merchants Association Karen Schuessler, Citizens for Economic Opportunity Kevin Kelly, Child Health and Development Institute of Connecticut

Lena Rodriguez, Community Renewal Team, Inc.

Mary Alice Lee, Connecticut Voices for Children
Nakul Harnurkar, Asian Pacific American Affairs Commission
Patricia Baker, Connecticut Health Foundation
Patty Levandoski, Urban League of Greater Hartford
Phil Wyzik, Mental Health Association of Connecticut
Sharon D. Langer, Connecticut Voices for Children
Shawn Lang, Connecticut AIDS Resource Coalition
Sheldon Toubman, New Haven Legal Assistance Association
Shirley Bergert, Connecticut Legal Services
Susan Raimondo, National Multiple Sclerosis Society of Connecticut
Theresa Nicholson, Community Renewal Team, Inc.
Vicki Veltri, Office of the Healthcare Advocate

Small Employer Advocates:

Andy Markowski, Connecticut National Federation of Independent Businesses Anthony Rescigno, Greater New Haven Chamber of Commerce Brian O'Connor, Middlesex Chamber of Commerce Chris Bruhl, Business Council of Fairfield County Frank Alvarado, Spanish American Merchants Association Joann Ryan, Northwest Connecticut Chamber of Commerce John Rathgeber, Connecticut Business & Industry Association Kevin Galvin, Small Business for a Healthy Connecticut Lynn Ward, Waterbury Regional Chamber of Commerce Matthew Fraulino, Middlesex Chamber of Commerce Michael Nicastro, Central Connecticut Chamber of Commerce Oz Griebel, MetroHartford Alliance Paul Timpanelli, Bridgeport Regional Business Council Phil Vogel, Connecticut Business & Industry Association Stephen Bull, Greater Danbury Chamber of Commerce Stephen Glick, Chamber Insurance Trust Tanya Court, Business Council of Fairfield County Tony Sheridan, Eastern Connecticut Chamber of Commerce

Providers

Ann Aresco, Connecticut Naturopathic Physicians Association Bryan Lynch, Connecticut Association of Optometrists Carol Dingeldey, Connecticut State Dental Association Carole Bergeron, Connecticut Nurses Association

MINTZ 🚷 H O K E

Cindy Lord, Connecticut Academy of Physician Assistants

David B. Dziura, American Chiropractic Association, Connecticut Chiropractic Association

David Houle, Hebrew Health Care, Inc.

Doug Keck, Connecticut State Dental Association

Ed Pinn, Connecticut Association of Optometrists

Ellen Zoppo, Connecticut Pharmacists Association

Evelyn Barnum, Community Health Center Association of Connecticut

Francis Vesci, Connecticut Chiropractic Association

Gale Mayeran, Southington Care Center

Gina Carucci, Connecticut Chiropractic Association

Heather Gates, Connecticut Community Providers Association, Connecticut Hospital Association

Jennifer Jackson, Connecticut Hospital Association

Jim Williams, Connecticut State Dental Association

John Mooney, Connecticut State Dental Association

Joseph Treadwell, American Board of Podiatric Surgery

Kathy Grimaud, Community Health & Wellness Center of Greater Torrington

Ken Ferrucci, Public Policy and Government Affairs, Connecticut State Medical Society

Ken Lalime, Connecticut State Medical Society - Independent Practice Association

Kimberly Hostetler, Connecticut Hospital Association

Leo A. LeBel, Connecticut Nurses Association

Linda Erlanger, Connecticut Oral Health Initiative

Linda Kowalski, The Kowalski Group

Mag Morelli, Leading Age Connecticut

Margaret Flinter, Community Health Center, Inc.

Margherita Giuliano, Connecticut Pharmacists Association

Marie Spivey, Connecticut Hospital Association

Mark Schuman, S & S Management Services

Mary Anne O'Neill, Connecticut Community Providers Association

Matthew Katz, Connecticut State Medical Society

Matthew V. Barrett, Connecticut Association of Health Care Facilities

Michael Krinsky, Connecticut State Medical Society

Michael Thompson, Connecticut Academy of Physician Assistants

Peter Peterson, Connecticut State Dental Association

Roberta Cook, Connecticut Community Providers Association, Harbor Health Services

Russell Schwartz, Avon Health Center, West Hartford Health & Rehab Center

Shelley Copeland, Conference of Churches

Stephen Frayne, Connecticut Hospital Association

Tatiana Barton, DDS, Connecticut State Dental Association

Teresa Dotson, Connecticut Dietetic Association

Terry Edelstein, Connecticut Community Providers Association

Thomas J. McLarney, East Hartford Community HealthCare William MacDonnell, Connecticut State Dental Association Yvette Highsmith-Francis, Community Health Center, Inc.

Agents and Brokers

Antonio Paulo Pinto, Independent

Christopher K. McKiernan, Abercrombie Burns McKiernan & Co. Insurance, Inc.

Jesse D. McDonald, Modern Insurance

John C. Parker, Parker Agency

John E. Calkins Jr., Bozzuto Associates Inc.

Julie Chubet, The Benefits Group, Inc.

Paul E. Smith, AmeriBen Alliance, LLC

Phil Boyle, The HealthConsultants Group

Robert S. Ford, E-Benefits Group Northeast, LLC

Stephanie DeGrandi, The HealthConsultants Group

Timothy P. Tracy, Gerard B. Tracy Associates Inc.

Insurers

Christine Cappiello, Anthem Blue Cross Blue Shield

Cory Ludington, Community Health Network of Connecticut

Darrel Farkus, UnitedHealth Group

Janice Perkins, ConnectiCare, Inc.

Jason Martiesian, United Healthcare/Oxford

Kate Wade, Cigna

Keith Stover, Robinson & Cole, LLP; Connecticut Association of Health Plans

Michelle Zettergren, ConnectiCare, Inc.

Philip Anderson, UnitedHealth Group

Randy Wojnarowicz, Wellcare

Susan Tully Abdo, Aetna

Sylvia Kelly, Community Health Network of Connecticut

Tim Meyer, Aetna